

2012 MMTC Sponsorship Levels

Ironman Level – minimum contribution of \$1000, not including product

Benefits:

- Top listings in the Sponsors panel on all MMTC web pages
- Larger logo on any future orders of club clothing with logos (tri tops, bike jerseys, etc.)
- Membership for five people on the MMTC Yahoo group and website (if desired)
- Mentioned at monthly club meetings and in monthly club newsletter
- Opportunity to write article for MMTC newsletter
- Opportunity to hand out materials at club meetings
- Opportunity to host promotional table at club meeting (as long as it doesn't conflict with existing sponsors) or event at other location

70 Point 3 Level – minimum contribution of \$500, not including product

Benefits:

- Logo and link to website on the Sponsors panel on all MMTC web pages
- Logo on any future orders of club clothing with logos (tri tops, bike jerseys, etc.)
- Membership for three people on the MMTC Yahoo group and website (if desired)
- Mentioned at monthly club meetings and in monthly club newsletter
- Opportunity to write article for MMTC newsletter
- Opportunity to hand out materials at club meetings
- Opportunity to host promotional table at club meeting (as long as it doesn't conflict with existing sponsors) or event at other location

Olympic Level – minimum contribution of \$250, not including product

Benefits:

- Company name printed on any future orders of club clothing
- Company name on an "Additional Sponsors" page on the website
- Membership for two people on the MMTC Yahoo group and website (if desired)
- Mentioned at monthly club meetings and in monthly club newsletter
- Opportunity to write article for MMTC newsletter

Sprint Level – contribution of less than \$250 or gifts of product only or product discounts only

Benefits:

- Company name on "Additional Sponsors" or "Discounts" page of the website
- Mentioned at monthly club meetings and in monthly club newsletter where relevant to current events, such as the months when the product or discount is available to members
- Opportunity to write article for MMTC newsletter

Declaration of sponsorship and a high-resolution logo (for the 70 Point 3 and Ironman Levels) must be provided to MMTC by January 31 to guarantee logo or name is included on the club clothing orders for that year. Additional sponsors are welcome after January 31st, but their company logo or name cannot be included on that year's gear orders.

Sponsorship for annual MMTC banquet is separate than club sponsorship; banquet sponsors are not considered annual club sponsors.