

MID MARYLAND TRIATHLON CLUB



MMTC



STATE OF THE ORGANIZATION

WHO ARE WE?



- Founded in late 2002
- USAT-sanctioned, not-for-profit group dedicated to helping area triathletes.
- Members include novices looking for support before completing their first triathlon, to veterans of Ironman competition.
- The club is run by the members
- Workouts and clinics are geared to multisport athletes of all abilities.
- Joining the club, and getting to know the other members, is a great way to introduce yourself to the world of triathlon, meet others who are passionate about the sport, and improve your athletic abilities, all while having fun.

200 Members and Growing

MID MARYLAND TRI CLUB MISSION



The purpose of MMTC is to promote health and fitness through education, skill training in running, biking, swimming, duathlons, triathlons and related activities. MMTC also represents the sport of triathlon within the community as a fun and effective way to maintain a healthy lifestyle.

MMTC CLUB ACTIVITIES/ BENEFITS



- CLUB MEETINGS/HAPPY HOUR
- MENTOR PROGRAM
- RACE SERIES
- RUN BIKE RUN (now with TIMING!!)
- WINTER TRAIL RUNS
- CLUB TENTS & ATHLETE SUPPORT at RACES
- BIKE BOX RENTAL
- SPONSOR DISCOUNTS

MATC Club Accomplishments



MMTC BOARD OF DIRECTORS



- President - Tim Delss
 - (Position must be a previous board member)
- Vice President - Dan Mooney
- Secretary - Tricia Owsley
- Treasurer - Don Brinkley
- Communications - Lisa Steptoe
- Webmaster - Carl Schneider

All Position are Open for 2019 Election

MMTC Coordinators



- Mentoring - Deb Taylor
- Volunteer - Lara Blatchford
- Training - OPEN
- Sponsor Liaison - OPEN

Really in Need of a Sponsor Liaison!

What Expenses can we Reduce or Cut?

2018 MMTTC Chapter Budget



Mid Maryland Triathlon Club 2018 Operating Budget

	January	February	March	April	May	June	July	August	September	October	November	December	Total
INCOME													
Membership Dues	2,950.00	1,300.00	480.00	380.00	540.00	540.00	150.00	150.00	150.00	150.00	150.00	150.00	7,090.00
Sponsor Payment	-	500.00	1,000.00	500.00	-	-	-	-	-	-	-	-	2,000.00
End of Year Ticket Sales	680.00	-	-	-	-	-	-	-	-	-	-	-	680.00
Donations Received	-	-	-	-	-	-	-	-	-	-	-	-	-
EXPENSES													
Bank Charges													
Paypal Fees	(120.00)	(100.00)	(45.00)	(35.00)	(20.00)	(20.00)	(10.00)	(10.00)	(10.00)	(10.00)	(10.00)	(10.00)	(400.00)
Columbia Bank	(5.00)	(5.00)	(5.00)	(5.00)	(5.00)	(5.00)	(5.00)	(5.00)	(5.00)	(5.00)	(5.00)	(5.00)	(60.00)
Operating Costs													
Storage Unit	(261.00)	(261.00)	(261.00)	(261.00)	(261.00)	(261.00)	(261.00)	(261.00)	(261.00)	(261.00)	(261.00)	(261.00)	(3,132.00)
PO Box Cost	-	(96.00)	-	-	-	-	-	-	-	-	-	-	(96.00)
Web Hosting	-	-	-	(100.00)	-	-	-	(220.00)	-	-	-	(15.00)	(335.00)
Insurance	(645.00)	-	-	-	-	-	-	-	-	-	(550.00)	-	(1,195.00)
USAT Membership	-	-	-	-	-	-	-	-	-	-	-	(50.00)	(50.00)
BOD Meeting Expenses													
	-	-	(50.00)	(50.00)	(50.00)	(50.00)	(50.00)	(50.00)	(50.00)	(50.00)	(50.00)	(50.00)	(500.00)
End of Year Gathering Costs													
	-	(3,448.00)	-	-	-	-	-	-	-	-	-	-	(3,448.00)
MMTC Kids Tri Net Costs													
	-	-	-	-	-	(1,000.00)	-	-	-	-	-	-	(1,000.00)
Events													
Eagleman Tent Captain Room	-	-	-	-	-	(150.00)	-	-	-	-	-	-	(150.00)
IMMD Tent Captain Room	-	-	-	-	-	-	-	-	-	(300.00)	-	-	(300.00)
Eagleman Tent costs	-	-	-	-	-	(350.00)	-	-	-	-	-	-	(350.00)
IMMD Tent costs	-	-	-	-	-	-	-	-	-	-	-	-	-
Brick-n-Pic	-	-	-	-	-	-	-	-	-	-	-	-	-
Happy Hour	-	-	-	(50.00)	-	-	-	(50.00)	-	(50.00)	-	-	(150.00)
Total	2,599.00	(2,110.00)	1,119.00	379.00	204.00	(1,296.00)	(176.00)	(446.00)	(176.00)	(526.00)	(726.00)	(241.00)	(1,396.00)

State of Club Finances



Profit and Loss	1/1/2018 through 5/31/2018					
Category	Jan	Feb	Mar	Apr	May	Total
INCOME						
Banquet Ticket Sales	680	0	0	0	0	680
Membership Dues	2,950.00	1,400.00	885	477.5	600	6,312.50
Sponsorship Payments	0	500	0	0	0	500
TOTAL INCOME	3,630.00	1,900.00	885	477.5	600	7,492.50
EXPENSES						
Bank Charge	120.26	57.14	30.86	18.85	22.45	249.56
Banquet	3,448.00	0	0	0	0	3,448.00
Events						
Events:Iron Girl	41.33	0	0	0	0	41.33
TOTAL Events	41.33	0	0	0	0	41.33
General Membership Meeting						
General Membership Meeting:For	0	0	112	0	0	112
TOTAL General Membership Mee	0	0	112	0	0	112
Insurance	645	0	0	0	0	645
Meals & Entertn	88.74	0	0	0	0	88.74
Misc	0	0	0	0	146	146
Operations	0	0	0	0	50	50
Storage	261	261	261	261	261	1,305.00
Website						
Website:Hosting	13.95	0	0	0	0	13.95
TOTAL Website	13.95	0	0	0	0	13.95
TOTAL EXPENSES	4,618.28	318.14	403.86	279.85	479.45	6,099.58
OVERALL TOTAL	-988.28	1,581.86	481.14	197.65	120.55	1,392.92

What can We do to Improve the Budget?



- Cut expenses (Which ones?)
- Increase Membership (how?)
- Additional Sponsors (how?)
- Fundraising (Ideas)?
- Raise dues (Current dues \$37.50)
- USAT Grants

BOD is Looking for Your Suggestions and Ideas

What's the WIIFM?



- Sponsor Discounts
- Mentors
- Organized Workouts & Training Opportunities
- Racing with Familiar Faces
- A new Best Friend

What can we do to Get More Members to Events?

Thank You



The MMTC BOD invite you to *JOIN/RENEW/RECRUIT* and *PARTICIPATE* on a coordinator team and *VOLUNTEER* to support the club when you are not racing.

THANK YOU for your attention and your continued support!

Backup

Race Series

- Bear Triathlon
Rock Hall Triathlon
Eagleman 70.3
Rev 3 Williamsburg
French Creek Swimfest
Luray Triathlon
Savageman Triathlon
IRONMAN Maryland
- May 20th
June 2nd-3rd
June 10th
July 7-8
July 28
August 18-19
September 15-16
September 29